

2022/2023 Reciprocal Program

2022 Vermont Attractions Association

Offers as of 6/16/2022

We recommend **always** having the completed [VAA Employee ID Form](#) on hand as an easy and basic form of identity. Please check with the attraction you intend to visit to confirm details. If you wish to add or edit the information below, email [Emily Rivers](#).

Ben & Jerry's

Employees of VAA member organizations receive 10% off scoop shop purchases with a valid VAA Employee ID Form. Excludes ice cream cakes and pints.

ECHO, Leahy Center for Lake Champlain

Employees of VAA member organizations and one guest receive free admission with a valid VAA Employee ID Form, staff ID, or business card. Valid once per fiscal year (April-March).

Expires 6/30/2023.

Maple Landmark Woodcraft

Employees of VAA member organizations receive a 10% discount on any wooden items in the showroom, including firsts, seconds, and discontinued items, as well as a free tour (10am and 1pm Monday-Friday) for themselves and one guest. Offer valid with a VAA Employee ID Form. Discount cannot be combined with any other offerings.

Expires 4/1/2023.

Vermont Teddy Bear Company

Employees of VAA member organizations receive a free tour for members and immediate family and a 10% discount on store purchases by members. Offers with a valid VAA Employee ID Form.